

## NEWS & EVENTS > b.creative at Startup:CON in Korea

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19 NOV 2018 - 20 NOV 2018

# b.creative at Startup:CON in Korea



b.creative, the EU co-financed project which builds on a community of around **2200 creative entrepreneurs, networks and associations** throughout the world, teams up with the Korean Ministry of Culture, Sports and Tourism and the Korea Creative Content Agency to contribute to **Startup:CON** on 19-20 November 2018 in Seoul.

Startup:CON is an annual conference organised by KOCCA dedicated to culture and creative entrepreneurship. It will be attended by more than 1,000 start-ups and entrepreneurs from South Korea and abroad. The b.creative delegation will participate as main speakers and panelists to the event in order to give a European perspective on cultural and creative entrepreneurship.

b.creative facilitates the convergence of various **artistic and creative competences, technical, scientific and entrepreneurial skills** in order to generate social and economic innovation. The event aims to influence policy makers and involve citizens to ensure that creative ideas permeate societal development.

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### WEBSITE

[HTTP://BCREATIVETRACKS.COM/](http://BCREATIVETRACKS.COM/)

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**culture360.asef.org** brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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