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FROM - TO
11 JUL 2023 - 13 JUL 2023

Barcelona | Cultural and creative industries event on sustainable development and wellbeing



The Spanish Presidency of the Council of the European Union is organising a European conference to reflect how the Cultural and Creative Industries (CCIs) contribute to improve people's quality of life by creating solutions through Culture and Science. This event will be held in Barcelona from 11 to 13 July 2023.

The CCIs are at the heart of the creative economy by ensuring the continued development of societies and being a powerful vector for the creation of competitiveness, cultural wealth, innovation, and employment.

Knowledge-intensive and based on individual creativity and talent, these industries generate not only considerable economic prosperity while

strengthening social cohesion, but are also **critical to a shared sense of European identity, culture, and values.**

The Cultural and Creative Industries event will display, in a demonstrative, interactive and participatory way, **CCIs' European and collaborative projects and initiatives that are not only innovative and sustainable, but also accessible, affordable, socially committed and enriching for all in line with the New European Bauhaus (NEB) initiative.** In this way, the conference will show cultural and creative industries as social and innovative drivers.

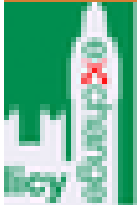
The event is organised by the Spanish Foundation for Science and Technology (FECYT), in partnership with the Spanish Ministry of Science and Innovation and the Spanish Ministry of Culture and Sports.

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