

Australia now Japan is a celebration of Australian innovation, creativity and lifestyle in Japan from April to November 2018. Recognising our strong ties and people-to-people links, Australia now promotes Australia's creative excellence, diversity and innovation and strengthens networks and collaboration.

In the lead up to the Rugby World Cup 2019 and the Tokyo 2020 Olympics and Paralympics, *Australia now* Japan brings together our unique cultures and provides a platform to promote Australia's finest innovators, artists, thinkers and entrepreneurs on a vibrant international stage.

The program promotes cultural exchange and cooperation across a variety of fields: <u>Innovation</u> science, technology and research; <u>Creativity</u> and design; and <u>Australian</u> <u>lifestyle</u>, sport tourism and culinary excellence.

A special <u>Opening Concert</u> for *Australia now 2018* by the Australian Chamber Orchestra takes place in Tokyo on May 29-30

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ABOUT ASEF CULTURE360

culture 360. asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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