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invitation

partnership



As [*Australia now* Germany 2017](#), the year-long programme showcasing Australian culture in Germany, draws to a close, the call is out for sponsorship and corporate partners for [*Australia now* Japan 2018](#), a celebration of Australian **innovation, culture and lifestyle** in Japan from April to November 2018.

Recognising the strong ties and people-to-people links, *Australia now* will promote Australia's creative excellence, diversity and innovation and strengthen networks and collaboration. In the lead up to the Rugby World Cup 2019 and the Tokyo 2020 Olympics and Paralympics, *Australia now* Japan will bring together our unique cultures and provide a platform to promote Australia's finest innovators, artists, thinkers and entrepreneurs on a vibrant international stage.

The program will promote cultural exchange and cooperation across a variety of fields: **Innovation** science, technology and research; **Creativity** and design; and **Australian lifestyle**, sport tourism and culinary excellence.

The program offers a wide range of opportunities. Partners of *Australia now* will support the Australian Government to deliver a dynamic festival that will engage Japanese audiences, reach valued stakeholders and develop future networks. Above all, *Australia now* partners will be helping to celebrate Australia, its diversity and creativity.

Download the Partnership Invitation to find out more about *Australia now* Japan 2018 and how you can be a part of it.

now you can be a part of it.

- English version - Partnership Invitation [[PDF 6.4 MB](#)] / [[DOCX 983 KB](#)]
- Japanese version - Partnership Invitation [[PDF 4.6 MB](#)]

Australia now is part of the Australian government's public diplomacy programme, a celebration of Australia delivered in a country of strategic significance each year. The program aims to strengthen and deepen bilateral ties, raise Australia's profile as an innovative, creative nation and build understanding beyond our landscape and lifestyle. Most of all *Australia now* is about building relationships for the future.

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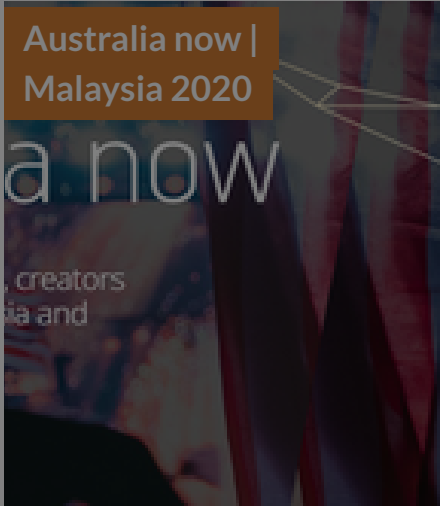
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