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Australia now | France 2021-22



Australia now comes to France for 2021-22, with a wide-ranging programme of events, launching in June 2021. *Australia now* is a celebration of events bringing France and Australia together – in business, research, technology, education, tourism, sport and the arts. This program gives unique opportunities for international market development and promotes Australia's creative excellence, cultural diversity, and open economy.

Take a look at the [programme](#)

Australia now is an initiative of the Australian Government celebrating Australia's creative excellence, diversity and innovation.

Each year, the *Australia now* program is delivered in a country or region of strategic significance. The program strengthens and deepens bilateral ties, and raises Australia's profile as an innovative, creative nation – while building understanding beyond our landscape and lifestyle. *Australia now* promotes Australia's cultural exchange, institutional networks, collaboration and people-to-people links while reflecting the cultural richness of Australia. *Australia now* demonstrates how contemporary Australia draws on our strong Indigenous culture and multicultural heritage, while promoting Australia as a key destination for tourism, study, research, innovation and investment.

Most of all *Australia now* is about building relationships for the future.

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<p>POSTED ON 09 JAN 2019</p>  <p>Australia now ASEAN 2019</p>	<p>POSTED ON 19 APR 2018</p>  <p>Australia now Japan 2018</p>	<p>POSTED ON 06 MAR 2019</p>  <p>Australia now ASEAN 2019 launched</p>

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culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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