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the Museum
| international conference



Communicating the Museum (CTM) is the world's leading museum and galleries communications conference, which is taking place in the Southern Hemisphere for the first time. Running from 4 to 11 November 2014 between Sydney and Melbourne, CTM has announced a dynamic lineup of communications specialists and museum innovators from major museums in Europe, Asia, Australasia and America. The conference will bring 300-museum professionals worldwide to Australia to enjoy a dynamic showcase of Australian art world events and behind-the-scenes experiences. The theme of the 2014 conference is 'Optimism', covering four key topics: opportunities, collaboration, leadership and community engagement. Delegates can expect a surprising, provocative, cutting edge and challenging lineup of conversation topics and interactive seminars. https://www.youtube.com/watch?feature=player_embedded&v=vwmocqCSepc OPTIMISM is about exploring opportunities. Topics include branding the museum as a destination, curating the contemporary and building strategic collaborations across continents. A unique opportunity to:

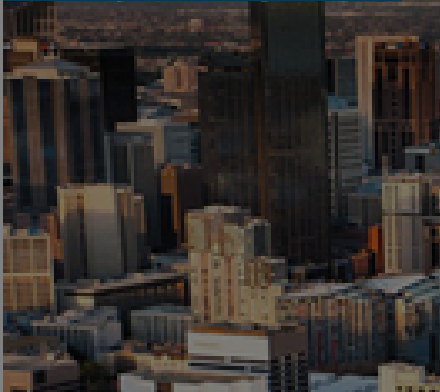
- Engage with cultural leaders at the crossroads of Asia and the Pacific.
- Experience the world's oldest indigenous culture embedded in a young nation.
- Discover the stunning natural beauty of this ancient land.
- Immerse yourself in the cosmopolitan arts scene of Sydney and Melbourne.

There is still time to [register for the conference](#) Take a look at the [programme](#) and [speakers](#) As part of the official conference program, participants will have access to a week-long program of fringe events including a number of exciting cultural tours and money-can't-buy experiences at leading galleries and

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23 APR 2015

Museums and the Web
Asia | call for proposals



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12 JUN 2014

Melbourne | ICOM-CC
17th Triennial |
Conference



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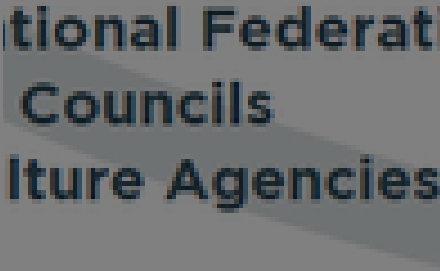
Sydney Opera House



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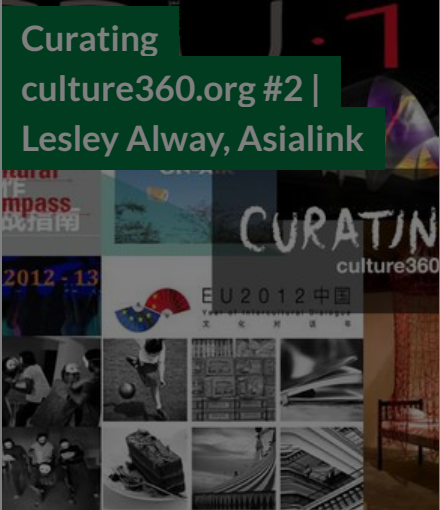
IFACCA | recruiting
Programme Director for
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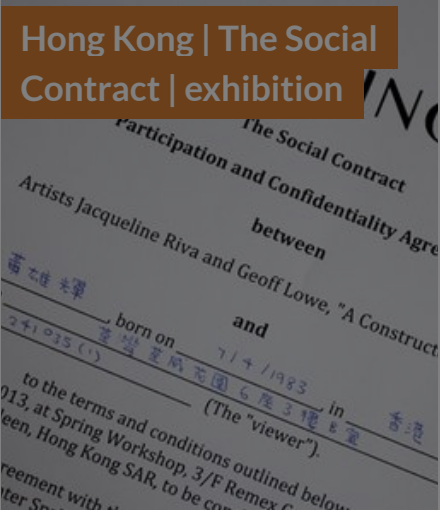
Curating
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14 NOV 2013

Hong Kong | The Social
Contract | exhibition



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