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Getting into and getting on: work in Japanese creative industries [online]



'Getting into and getting on: work in Japanese creative industries' is a free online seminar on 16 March, organised as part of King's College London Asian Cultural Policy Seminars.

In this online seminar, Professor Shinji Oyama discusses the creative industries in Japan. This presentation will reveal often-neglected tensions and fissures that exist within the Japanese media and creative industries, so as to analyse the issue of power and inequality in one of the largest media and creative industries in the world.

About this event

This event is organised as part of King's College London Asian Cultural Policy Seminars. Professor Shinji Oyama (Ritsumeikan University) presents his research about the creative industries in Japan (opening remarks by Dr Hye-Kyung Lee; discussants are Chau Ling-Fung Karin and Takao Terui)

Japan has built a formidable reputation as one of the major forces in global cultural production. Its game, animation, fashion, and music have left a distinctive mark on global popular culture; and a much more extensive range of Japanese popular culture has enjoyed a substantial impact in Asia including China. While Japan certainly possesses active and diversified media and cultural industries and is continuously ranked high on various global creativity rankings, far less is known about media workers in Japan.

This talk is an attempt to start analysing the distinctiveness and some of the most critical issues concerning workers in Japanese media and creative industries. The talk discusses the uneven distribution of opportunity in the Japanese creative industries across gender, class, and social capital in the process of recruitment, working practices, and other HR-related processes that are different from those that are known in European and American creative industries management.

Online event: Wed 16 March 2022, 11:00 – 12:30 GMT

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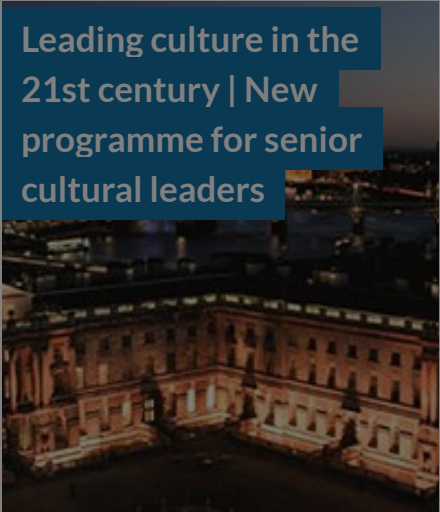
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