The Creative City: a sugar-coated policy in the SE Asian second tier cities? is the theme for a free online seminar taking place on Thu, 25 June 2020 at 13:00 – 14:30 BST. Registration is open.

The event is part of the Asian Cultural Policy Research Seminar Series (ACPRSS), launched by Dr Hye-Kyung Lee and Takao Terui at King’s College London.

Dr Phitchakan will discuss the Creative City policy and discourse in the Southeast Asian region based on her latest publication.

In this seminar, Dr Phitchakan Chuangchai (Thammasat University in Bangkok) will focus on the Creative City discourse that has captured the attention of policymakers and scholars, and it has travelled to many places, including cities in Southeast Asia. She will discuss the adoption of the Creative City policy trend and the implementation of the discourse in the Southeast Asian region, especially in fast-growing cities like second tier cities. Despite high numbers of cities adopting the Creative City, the discourse has been critiqued by many scholars, for example Pratt (2011) and Mould (2015), as an agent of neoliberalism. Phitchakan’s presentation will investigate such impact in Southeast Asian region and consider the specific strategic manifestations of the Creative City idea and investigate its policy and ideological function in specific exemplar ASEAN cities.

Phitchakan is a lecturer of Management of Cultural Heritage and Creative Industries at College of Innovation, Thammasat University in Bangkok, Thailand. She holds an MA in Cultural and Creative Industries from King’s College London and a PhD in Creative Industries from the University of Warwick. Her research interests revolve around creative cities, urban cultural policy, neoliberalism and democracy in Southeast Asia.


The seminar will be hosted by Dr Hye-Kyung Lee (KCL, CMCI) and chaired by Takao Terui (KCL, CMCI).

Similar content

POSTED ON 23 JUN 2015
Asia-Europe Dialogue: Stimulating cities through culture | Cebu, Philippines

POSTED ON 12 FEB 2015
Southeast Asian Creative Cities Network (SEACCN)

POSTED ON 07 OCT 2016
South East Asia Creative Cities Forum

POSTED ON 18 JUN 2012
Chiang Mai Digital Crafts | Bring Crafts to the World

POSTED ON 01 SEP 2015
First Craft Connect! and ASEAN Crafts Sector Roundtable in Chiang Mai

POSTED ON 04 AUG 2015
By people / In cities: Chiang Mai | city profile part I

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

MORE ABOUT ASEF CULTURE360 | FAQ

Facebook | Twitter | Instagram