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ART Power HK launches online activation of art events

ART Power HK

#ARTpowerHK #HKart2020

Hong Kong proves its resilience with major players in the arts ecosystem coming together to launch an online activation of events in the city this May. Announced in March 2020, [ART Power HK](#) is an organically grown, collaborative campaign from the Hong Kong art community with a desire to maintain momentum for the Hong Kong art scene.

[As reported on CoBo News:](#)

In a show of resilience, major arts and cultural stakeholders in Hong Kong such as Asia Art Archive, Para Site, M+ and CHAT (Centre for Heritage and Textiles) are coming together to launch an online platform in March known as [ART Power HK](#). CoBo Social has also been involved since early discussions and is proud to be supporting ART Power HK through digital and editorial coverage during the month of May as well as collaborating on several forthcoming events.

As we reported one month ago, on 7 February Art Basel Hong Kong [announced](#) the cancellation of its 2020 edition in March due to the outbreak of the new coronavirus COVID-19. Consequently, Art Central was cancelled while many galleries, institutions and auction houses postponed or cancelled their March events. The city itself had already been grappling with disruptions from domestic unrest since last year, and now had to face the ramifications of a major public health risk.

However, Hong Kong is proving its indefatigable spirit with an exciting digital platform spanning across the city's art ecosystem with galleries, museums, auction houses, not-for-profit organisations, educational institutions, corporate sponsors of the arts and cultural media outlets coming together.

Through March, April and May, ART Power HK will consolidate, promote and present arts initiatives in the city to a wider online community with the use of technology, since large public gatherings are being avoided due to the virus. This platform will include events that

have been cancelled, postponed and are still going ahead.

“ART Power HK brings the collective energy of the Hong Kong arts sector, demonstrating an empowering spirit that is central to each and every one of the arts organisations in Hong Kong,” said Suhanya Raffel, Museum Director, M+ of West Kowloon Cultural District Authority in the press release announcement about the initiative on 4 March.

The online campaign will be showcasing content provided by partners such as pre-recorded and livestreamed gallery tours, artist interviews, studio visits, collector engagements and an online talks programme involving local and international talent.

ART Power HK

www.artpowerhk.com

Instagram: [@artpowerhk](https://www.instagram.com/artpowerhk)

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