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The Japanese airline, All Nippon Airways (ANA), is joining forces with Endeavor, the world's largest entrepreneur support community, to foster social entrepreneurs and promote global innovation. ANA will be subsidizing air travel for entrepreneurs and startups that aspire to expand their field and scope by joining Endeavor's global network.

Established in 1997, Endeavor is an international NPO set up to provide support for entrepreneurs. Now celebrating its 20th year, it has so far built a network of 1,400 entrepreneurs, contributed 980 billion yen to the global economy and created employment for 600,000 people.

As Endeavor's first official airline sponsor from Asia, ANA will provide Endeavor's members with flight support to accelerate both entities' mutual goal of elevating local high-impact entrepreneurs onto the global stage.

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