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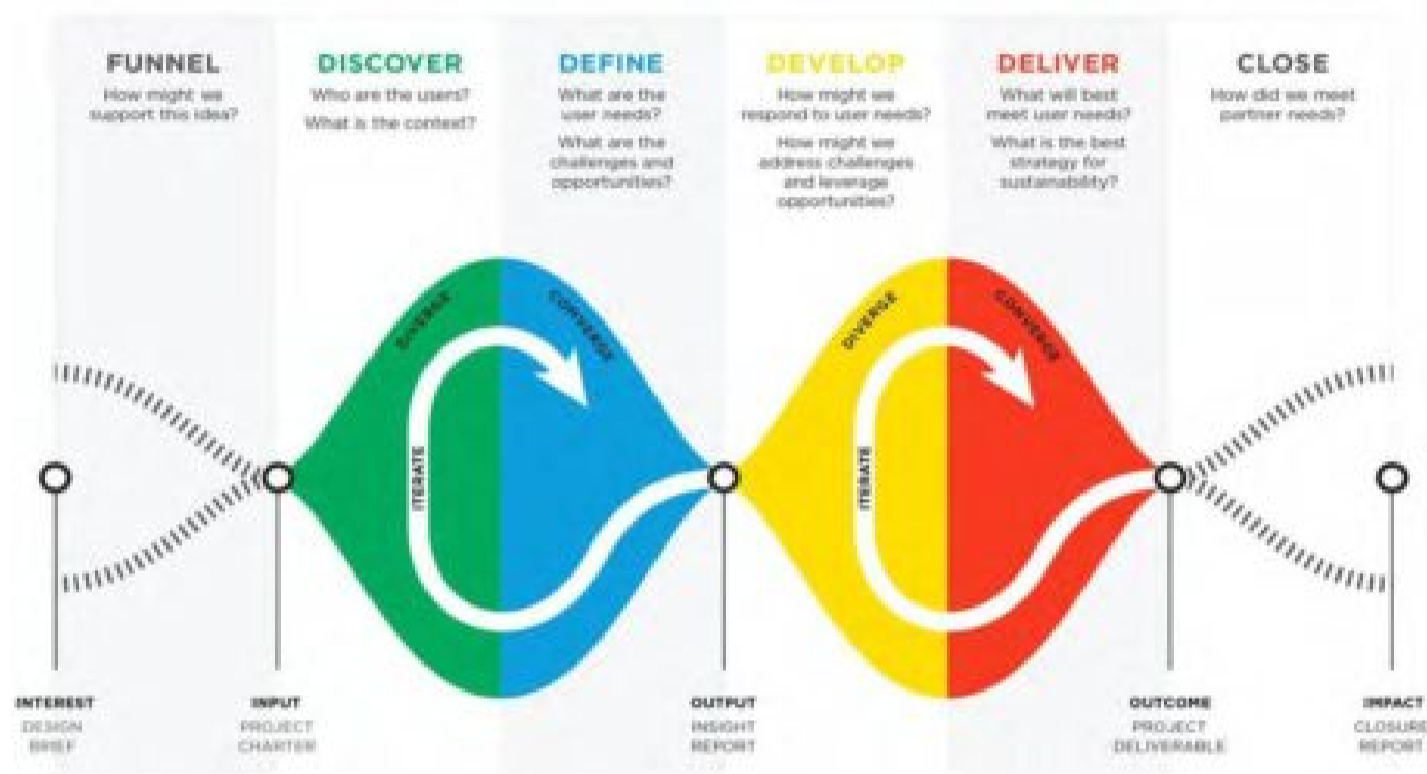
FROM - TO
28 SEP 2021 - 14 OCT 2021

ADESTE+ Summer School 2021

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The ADESTE+ Summer School 2021 takes place online 28-30 September, 7-8 and 14 October. The focus is on the Audience Centred Experienced Design ACED model developed through a European cooperation project.

Interested participants should sign up for the newsletter for registration details as soon as they are available.

ADESTE + is a large-scale European cooperation project aimed at expanding cultural participation. **15** partners in **11** cities of **7** European countries will work together for 4 years to bring the public to the center of cultural organizations: among the partners, many theaters, but also museums and multidisciplinary production centers.

Adeste+ has developed the Audience Centered Experienced Design (**ACED**), to help cultural organizations. In this webinar we are going to study the process, case presentations and relevant questions. **ACED**, as a process, is Designed to be Centered on Audiences' Experiences. It strives to reach the real people behind the hard data, replacing abstract data points with a tangible connection to real human beings.

Increasing cultural participation is a crucial challenge for an inclusive and open European society.

Growing audiences depends on the ability of a cultural organisation to **place the audience at the centre of its philosophy and practice**

Adeste+ is working to think about how improve people's life though culture.

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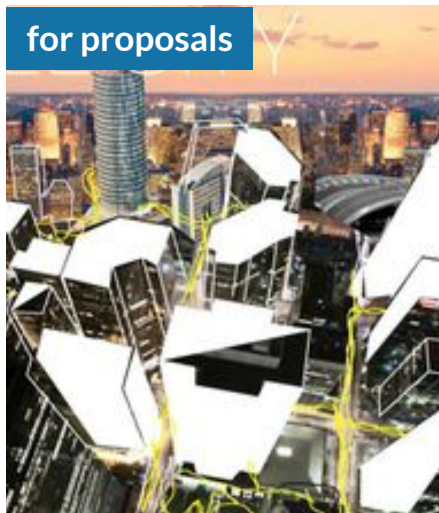
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