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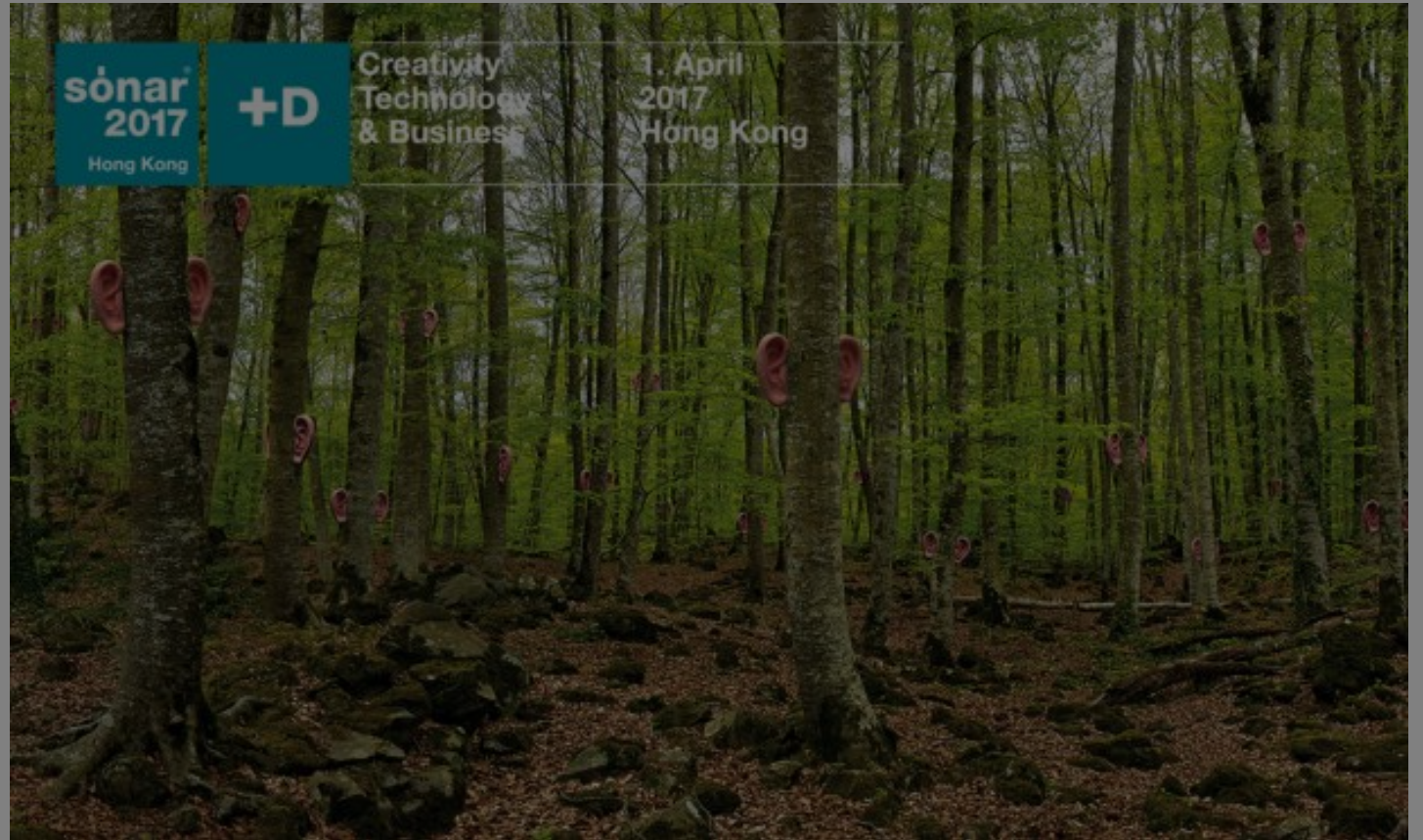
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On 1st April, join

the 1st Hong Kong edition of Sónar, the pioneering festival from Barcelona celebrating music, creativity and technology. Alongside the festival is the [Sónar +D](#) - Congress of creative technology including Workshops, Talks, an Expo, Virtual Reality and New Media for creative communities. Respected by music fans the world over for its eclectic lineup, high-quality production and unwavering support for legendary and pioneering electronic artists, Sónar represents another major coup for Hong Kong's cultural scene. Linking music, creativity and technology, Sónar has a well-earned reputation for uniting electronic music lovers and creative people from different disciplines and communities, offering a unique platform for cultural collaboration.



The festival,



which was launched in Barcelona in 1994 and has gone on to host a diverse array of music and creative technology innovators every year since, will take place across six stages at the Hong Kong Science Park, from 11am to 3am on Saturday 1st April 2017. For the festival’s Hong Kong debut, audiences can look forward to an expertly curated mix of established artists and hotly tipped emerging talents, and diverse performances ranging from live acts to DJs, and dance-floor-driven sets to experimental electronica. On the creative technology side, the **Sónar +D - Congress of creative technology** features a series of technology-centred activities, including Workshops, Talks, an Expo, Virtual Reality and New Media for creative communities, presenting a unique opportunity for people to exchange ideas and explore the spaces where creativity and technology meet in a fun and inspiring environment.

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31 JAN 2018

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