



## Press Release

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### Contact

Valentina RICCARDI (Ms)  
Senior Project Manager, Culture  
Asia-Europe Foundation (ASEF)

E [valentina.riccardi@asef.org](mailto:valentina.riccardi@asef.org)  
T +65 6874 9754  
[www.ASEF.org](http://www.ASEF.org)

### More Information

<http://asef.org/index.php/projects/themes/culture/4545-media-partnerships-with-culture360-asef-org>

## culture360.ASEF.org announces 3 new Media Partnerships in India, the Netherlands and Pakistan

Since 2012, ASEF's arts and culture website [culture360.ASEF.org](http://culture360.ASEF.org) has developed over 28 media partnerships with key events in Asia and Europe. For the second half of 2019, this initiative will continue with 3 events held in India, the Netherlands and Pakistan.

culture360.ASEF.org's media partnerships are part of a larger priority to give visibility to **innovative arts events** from under-represented or less-visible countries, regions and artistic disciplines. The 3 events, held between September and December 2019, feature a range of activities that will enhance connections and collaborations between Asia and Europe whilst incorporating interdisciplinary themes. Through these projects, ASEF's Culture Department continues to reach out to diverse arts communities to ensure that they have equal access to important dialogues between Asia and Europe.

[culture360.ASEF.org](http://culture360.ASEF.org) is the only platform offering easy access to relevant and reliable information for individual artists, arts organisations and policymakers across the [Asia-Europe Meeting \(ASEM\)](#) region and beyond. This role as a facilitator of information between Asia and Europe is increasingly important, where use of online technologies promoting global connectivity will only increase.

The media partnerships are part of culture360.ASEF.org's on-going commitment to ensuring public access to information and to protecting fundamental freedoms, in accordance with national legislation and international agreements (SDG #16).

From 19 to 21 September 2019, [TodaysArt 2019](#), the Netherlands' longest running international festival for art, music and technology will present its 15<sup>th</sup> edition in the Hague. Featuring audiovisual performances, installations, live electronic music, talks and panel discussions, the festival aims to push the boundaries of digital arts.

In the last week of September 2019, the 3<sup>rd</sup> edition of the [Asia Peace Film Festival](#) will commemorate this year's International Peace Day by celebrating the historic city of Lahore in Pakistan through the medium of film. Lastly, the [Widening Circles: Pickle Factory Season 2](#), an international dance festival including arts education and community outreach activities in various venues across Kolkata, India, will take place in the month of November 2019.

Through these partnerships, culture360.ASEF.org looks forward to supporting more digital, collaborative, interdisciplinary and cross-sectoral events in the arts & culture of the ASEM region in 2019.



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## About the ASEM, ASEF and [culture360.ASEF.org](http://culture360.ASEF.org)

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Asia-Europe Meeting

The Asia-Europe Meeting (ASEM) is an intergovernmental process established in 1996 to foster dialogue and cooperation between Asia and Europe. Presently it comprises 53 partners: 30 European and 21 Asian countries, the European Union and the ASEAN Secretariat. ASEM addresses political, economic, social, cultural, and educational issues of common interest, in a spirit of mutual respect and equal partnership.

For more information, please visit [www.ASEMinfoboard.org](http://www.ASEMinfoboard.org)



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy and public health.

ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

ASEF runs more than 25 projects a year, consisting of around 100 activities, mainly conferences, seminars, workshops, lectures, publications, and online platforms, together with about 125 partner organisations. Each year over 3,000 Asians and Europeans participate in ASEF's activities, and much wider audiences are reached through its various events, networks, and web-portals.

For more information, please visit [www.ASEF.org](http://www.ASEF.org)



[culture360.ASEF.org](http://culture360.ASEF.org) is ASEF's arts and culture portal, initiated by the Asia-Europe Meeting (ASEM) and managed by ASEF's Culture Department since 2005. It is designed to stimulate cultural engagement and enhance mutual understanding between Asia and Europe by providing relevant information through weekly updates on news, events, opportunities and resources. It also features a magazine with in-depth articles, interviews and profiles, and social media tools to enable online networking between individuals, as well as organisations across the ASEM region. It also hosts the website of the Asia-Europe Museum Network (ASEMUS).