How to collaborate with us
The culture360.ASEF.org Universe

Connecting Asia & Europe
Digital
Publishing
Knowledge Hub

Performing Arts
Heritage
Visual Arts
ASEMUS
Design
Film
Craft
New Media
Photography

Co-commissioning
Media Partnerships
Partners
Support to events series

Translation
Creative Industries
Cultural Policy
Art & Environment
Cultural Rights
Mobility
What is culture360.ASEF.org?

culture360.ASEF.org is an online platform offering up-to-date information on arts, culture & heritage from 51 countries in Asia & Europe + EU + ASEAN Secretariat. Publicly funded by the European Union, culture360.ASEF.org is for artists, cultural professionals, policy makers & anyone interested in international cultural co-operation.

What is the ASEMUS website?

Since 2011, culture360.ASEF.org hosts the website of the Asia-Europe Museum Network (ASEMUS) – www.asemus.culture360.ASEF.org, a network of over 170 museums in Asia and Europe.

The ASEMUS website provides daily updates on opportunities, events and collaborations within the museum & heritage sectors.
Who is culture360.ASEF.org for?

Artists & cultural practitioners

Not-for-Profit arts organisations

Cultural networks

Government agencies responsible for arts, culture and heritage

Public cultural institutions

Public audiences worldwide interested in arts & culture in Asia and Europe
Media Partnerships: outreach and visibility for your events

The media partnership with culture360.ASEF.org is only for arts events selected through a competitive open call process. These events may take various forms: conferences, festivals, workshops, etc. Events must be cultural in nature and must take place in any of the 51 countries of Asia and Europe that are members of ASEM and ASEF.

We are particularly interested in events that focus on digital issues, trends, challenges; interdisciplinary and cross-sectoral events that connect arts & culture with sustainable development, human rights, public health, science & technology; and, events that are collaborations between Asians and Europeans.

ASEMUS also offers media partnerships with related museums and organisations for their events. Media partnerships with ASEMUS are only for heritage-related events. Expressions of interest are welcome from museums and events' organisers.

Please contact us with your proposal at: asemus@culture360.org
Content Partnerships: co-commissioning articles and special reports with your arts organisations or cultural networks

We invite partnership’s proposals from arts organisations and cultural networks to co-commission features and special reports published in the Magazine and covering any topic of the arts & culture in Asia and Europe. See past partnerships [here](#).

Some of our most recent examples of co-commissioning include the Green Guide on Portugal in the series Creative Responses to Sustainability in partnership with Ci.CLO Photography Biennale (Portugal) and a series of features on Arts & Disabilities in Southeast Asia, in partnership with the online platform ArtsEquator.com.

You can write to us at info@culture360.org throughout the year if you would like to propose a content partnership.
Arts Journalism Matters
Support to events series

We strongly believe in a thriving arts media ecosystem. We welcome proposals to partner for events such as trainings, workshops or conferences that will support arts journalists across Asia and Europe.

Translation Partnerships: help us translate our publications in other languages

Help us translate any content published on culture360.ASEF.org from English to any language spoken in the 51 countries of the ASEM region. We welcome partners who are interested in reaching out to non-English audiences and can bear the cost of translation and share the copyrights.

culture360.ASEF.org as Publisher

culture360.ASEF.org also publishes several special reports, publications, guides, featured articles, organisations directories and series such as the Mobility Funding Guides and the series Creative Responses to Sustainability.

Writers and experts are engaged throughout the year through open calls and individual expressions of interest.
Visibility Standards for Partners

Here is a link to our brand guidelines that will help you use our identity in the most effective way; https://culture360.asef.org/brand-guidelines

Where are our audiences coming from?

Here is an illustrative overview of the ASEF culture360 audience broken down by regions and unique visitors:

- 201,019 Total number of unique visitors (1 Jan. to 31 Dec. 2018)
- 86,088 from Asia-Pacific ASEM countries
- 54,971 from Europe ASEM countries
- 59,960 from other countries (non ASEM)

Statistics as of 2018
List of Press Releases

Media Partnerships in 2018

Australia Green Guide launched

Media Partnerships in 2019

Launch of the Mobility Funding Guide for Malaysia

Contact Us

For all queries & proposals please write to:
info@culture360.org

Meet the core team working behind the scenes who brings you the latest information and perspectives on arts and culture in Asia and Europe:
Team at ASEF

Anupama SEKHAR  
Director, Culture Department (ASEF)  
Anupama is currently Head of the Culture Department at ASEF where she actively engages in facilitating cultural exchange and collaboration among artists and arts organisations in 53 countries in Asia and Europe.

Valentina RICCARDI  
Editor in Chief,  
Senior Project Manager, Culture Department (ASEF)  
Valentina is Senior Project Manager in the Culture Department. She has coordinated culture360.ASEF.org since 2009. She is the General Editor in charge of the editorial strategy of the website as well as the all commissioned content, including series, special reports and featured articles. In ASEF she is in charge of ASEF’s digital projects in culture, including the website of the Asia-Europe Museum Network (ASEMUS), asemus.culture360.asef.org.
External Consultants

The following consultants are working in close coordination with the team at ASEF:

**Piero ZILIO**
Social Media and Web Analytics expert
Piero Zilio is ASEF culture360 web and social media expert since 2014. Europe based, he is passionate about Asia where he has been working since 2012 as adviser on online communication strategy and public affairs, both for the private and the public sector.

**Timothee GUICHERD**
Technical Coordinator
Timothée is the technical coordinator for ASEF culture360 since 2013 and a professional nomad by trade. An advocate for a free, open and neutral Internet, he loves all things digital - with a soft spot for arts, culture, and academic research.

**Judith STAINES**
Website Editor
Judith Staines is a freelance writer, researcher, editor and evaluation expert based in the UK. Current projects include Asia-Europe arts and culture exchange, culture and development programmes and policies and international cultural mobility. She has been the Editor of ASEF culture360 since 2010.