

Fashion Designer

Empow'Her is currently looking for a fashion designer to join our team for a 2-month project in Bangkok, which consists in launching a social enterprise to empower women, who would produce and sell original handicrafts.

Empow'Her: the funding organization

Empow'Her is a French non-profit organization which aims at empowering women in developing countries by implementing and conducting gender-responsive training and capacity building programs. To achieve this goal, we cooperate with local partners (cooperatives, NGOs, associations...) and offer women beneficiaries relevant training programs and advice to support individual or group empowering projects.



The Association for the Promotion of the Status of Women (APSW): the partner

The APSW is a Thai non-profit organisation based in the suburb of Bangkok. It provides support to women who were victims of violence and offers them the opportunity to undertake professional trainings, in partnerships with other international organisations (UN, Nippon fdt, Rockefeller fdt) and local enterprises (King Power, Wacoal Thai).

Your role

The project, conceived by Empow'Her in partnership with the APSW, consists in creating a social enterprise to empower women and contribute to the association's financial sustainability. We are looking for a creative person who could contribute to the launch and development of this ambitious project. You will be working with a small international team of professionals specialised in business planning, marketing and product development.

Key responsibilities will include:

- ✓ Create innovative handicrafts patterns and new products (wallets, bags, necklaces, etc.) using various unusual raw materials
- ✓ Create a brand
- ✓ Organise design training sessions for the APSW staff
- ✓ Create a catalogue and promotional leaflets/brochures

Skills and requirements

The perfect candidate is a person who is looking for a challenging experience and who:

- ✓ has technical skills in fashion and design and can speak English (fluently)
- ✓ is able to coach and train other people with no/few technical or professional skills in fashion and design
- ✓ can understand client capabilities, market context and human insights
- ✓ is curious, able to inspire and to be innovative
- ✓ is passionate about social issues and wants to help women in difficulties

Additional skills (preferred)

- Previous similar experiences working on international cooperation projects
- IT skills in graphic design and/or proficiency in Illustrator, Photoshop, etc.
- Team-work orientation, flexibility and problem solving attitude
- Thai language (not compulsory)

Benefits

- Financial compensation of 10,000 – 15,000 BHT depending on the candidate's professional experience
- Use your name ("Designed by") on all the products, marketing and communication materials

How to apply

To apply please send your CV, portfolio and cover letter to contact.empowher@gmail.com, desimone.lui@gmail.com and chloechambraud@hotmail.fr

Date of availability: approx Dec 2014/Feb 2015

