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Digital Skills for Museum Professionals



The EU-funded project "Mu.SA: Museum Sector Alliance"

will offer a Massive Online Open Course (MOOC) entitled "[**Essential Digital Skills for Museum Professionals**](#)". The 8-week course will be launched in October 2018. Registration is now open. The course aims, especially, to **support museum professionals in improving their digital competences, so as to become more productive in the new digital era**, efficient in collaborating with other professionals and organisations inside and outside of their sector, and successful in managing emerging challenges. The course is organised in modules that will allow participants to develop a complete set of digital and transferable competences. It is a **flexible, self-paced course that requires engagement for at most 10 hours per week**. Online tutors will monitor, assist and facilitate the learners' training procedure. Students will have guided access to all videos, quizzes, and programming assignments (when applicable). They will have the opportunity to actively participate by sharing ideas and questions in the discussion forum. Upon completion they will be given the opportunity to earn a certificate. The course is provided in English (texts and videos), and the latter have subtitles in Greek, Italian and Portuguese.

Participants

The MOOC is **especially designed for the museum community, including professionals and all aspiring to be professionals**, like students, volunteers or unemployed, who want to pursue their future career in the museum sector. Nevertheless, everyone who has an interest in the cultural sector is most welcome. During the current cycle, **1000 seats are offered**. Enrollment to the MOOC is open to all! If the number of available seats is exceeded, priority will be given to trainees who enroll from Greece, Italy, Portugal and Belgium, and who are museum professionals

Skills and competences

By the completion of this course, participants will be able to:

- Develop and use the necessary digital and transferable competences, to act as knowledgeable professionals in the museum sector;
- Manage data, information and digital content;
- Collaborate through digital technologies;
- Develop a digital strategy and management plan for a museum;
- Be competent in ICT tools and means for applying in the museum objects;
- Upskill the ICT background required for the sector;
- Use web 2.0 tools in the museum;
- Be efficient in time management, communication, team working, leadership and creative thinking;
- Identify needs and technological responses;
- Develop digital content;
- Be aware of emerging job role profile descriptions;
- Empower the development of 21st century skills;
- Actively participate in an online learning community;
- Be competent as a museum professional with strong ICT skills at European level.

A **certificate of attendance** will be given to those who complete the MOOC and succeed in at least 80% of graded activities.

or graded activities.

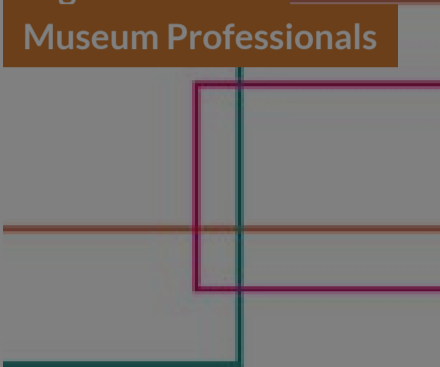
Registration and further information

Registration is **free of charge** and will remain **open until 30 September 2018**. For additional details, please visit <http://www.project-musa.eu/blog/2018/07/13/mu-sa-project-mooc/>

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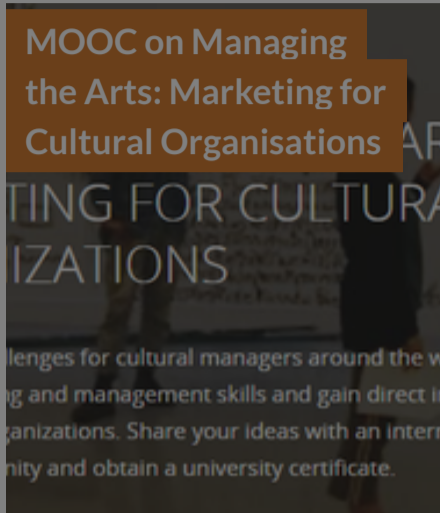
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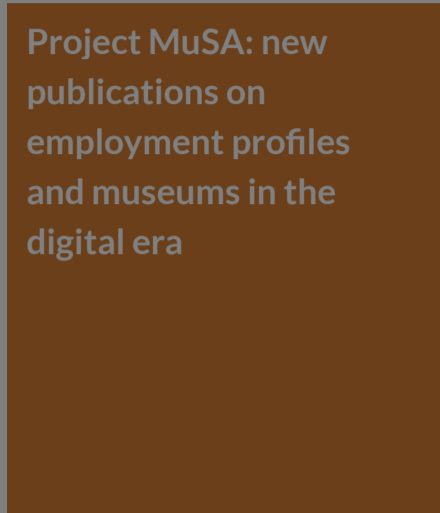
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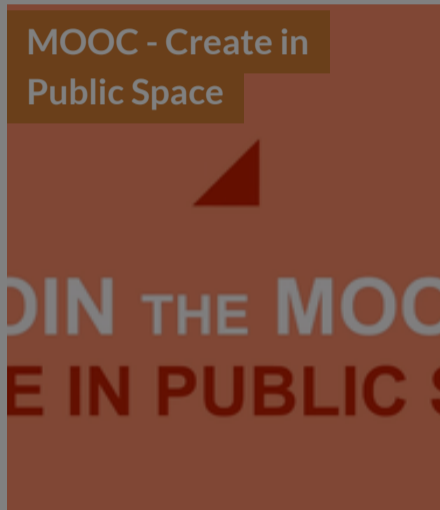
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